



*pellevé*TM
Elegance through science.

ellman[®]

Elegant results ... Endless possibilities

Pellevé™ is a revolutionary innovation in noninvasive skin tightening for the treatment of mild to moderate facial wrinkles. With Pellevé, you can help your patients look and feel refreshed ... naturally.

Pellevé™ offers you and your patients:

Measurable results

Patients leave looking and feeling better after just **one treatment**

Efficacy & Safety

Little to **no downtime** so patients can immediately return to their normal activity

Patient comfort

Pellevé feels **pleasurable**, similar to a warm massage

Surgical aesthetic procedures

Pellevé has the **versatility** of facilitating non-surgical skin tightening and surgical procedures

Practice support & growth

Pellevé is an **affordable** procedure that can help grow your practice

Elegant design enables artistry

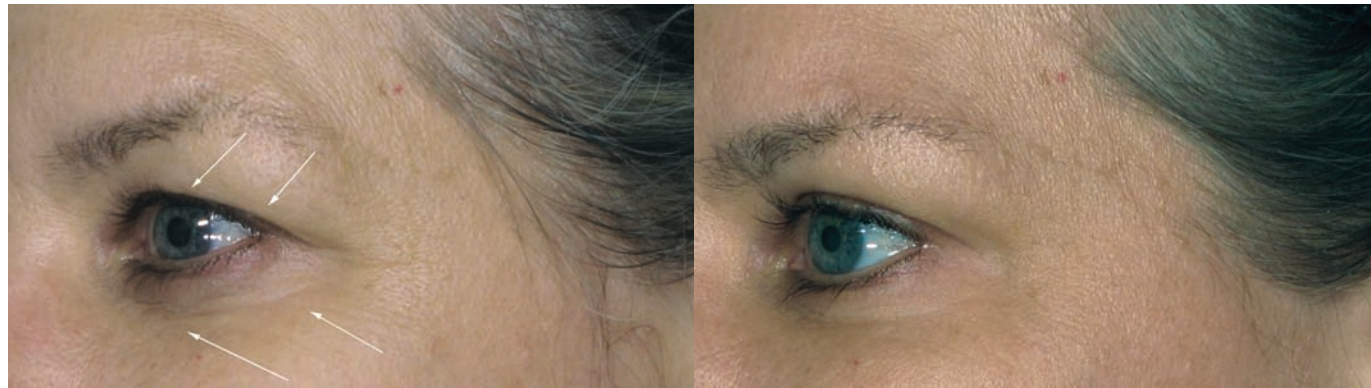


Compact and maneuverable – easy to hold like a *paintbrush* ~ Great for *sculpting* ~ easily gets into the contours of the face ~ Handpieces available in four sizes to efficiently create your *masterpiece*

Measurable and lasting results

Immediate improvement in most patients

Three Pellevé™ treatments for reduction of hooding

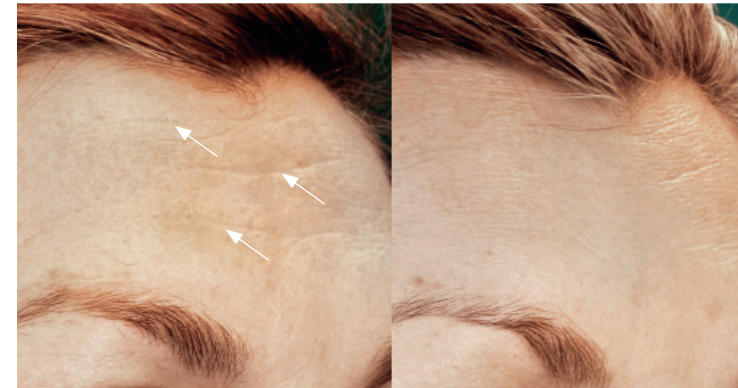


Pretreatment

60 Days Post initial treatment

Photos courtesy of Dr. Monica Bonakdar

Single Pellevé treatment for Forehead Wrinkles



Pretreatment

90 Days Post-treatment

Photos courtesy of Dr. Antonio Rusciani

Single Pellevé treatment for Facial Wrinkles



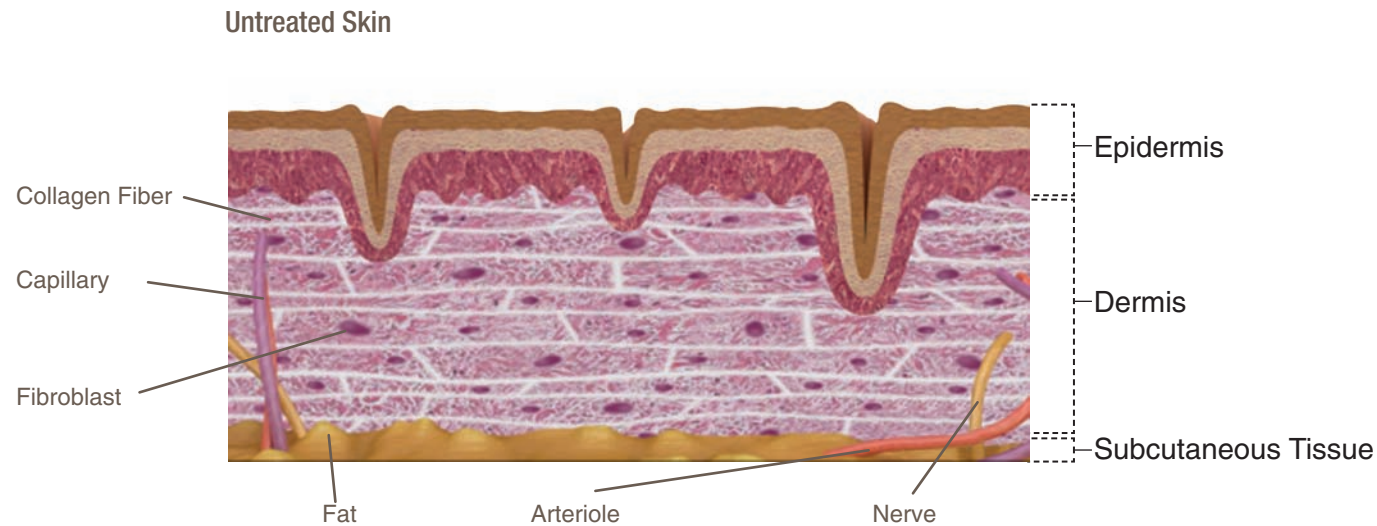
Pretreatment

180 Days Post-treatment

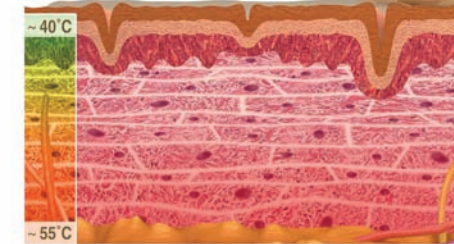
Photos courtesy of Dr. Antonio Rusciani

Pellevé™ targets the subdermal junction

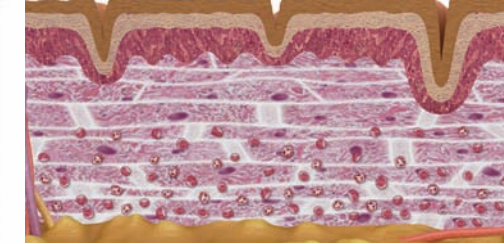
Pellevé precisely delivers energy to the dermal tissue using advanced radiofrequency technology to induce collagen contraction without damaging the epidermis. The result is skin tightening and contouring with an noticeable improvement in skin quality and texture.



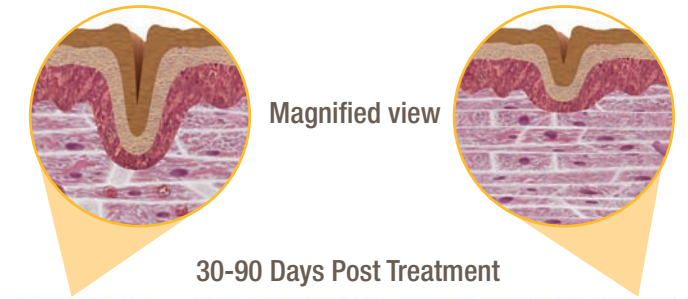
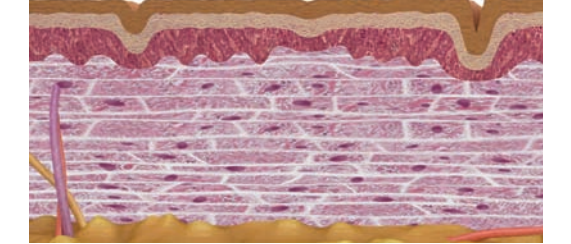
Pellevé™ Handpiece Delivers Energy



Collagen Remodeling Begins



30-90 Days Post Treatment



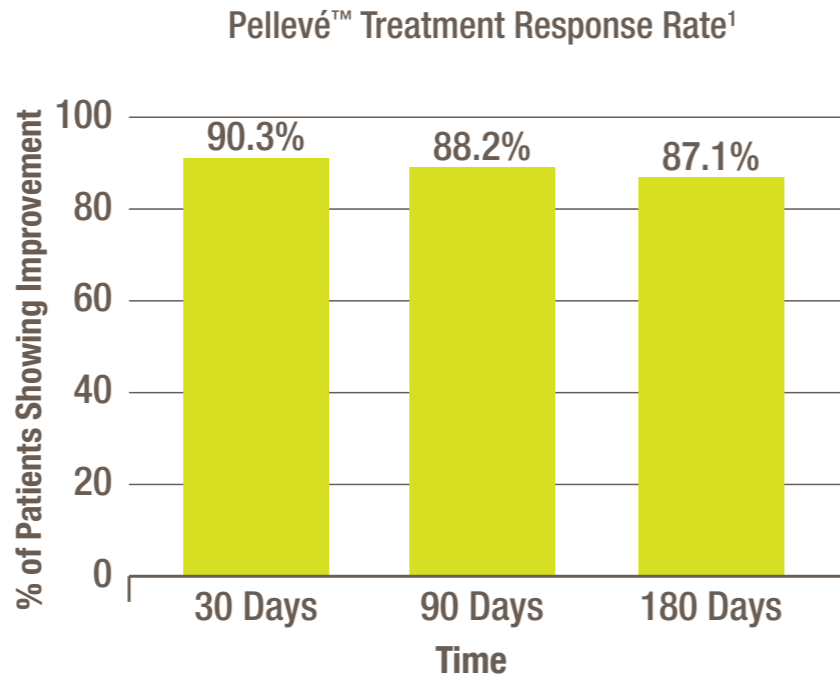
- Radiofrequency surgical equipment emits energy in the form of electromagnetic waves, which affect the target tissue, creating a heated treatment zone
- Increased resistance causes heat buildup at the subdermal junction
- Heat induces collagen denaturation and collagen contraction

- Protein stimulation causes new collagen formation and production in the dermis which also results in superficial tightening of the epidermis
- Existing bands of collagen tighten in subcutaneous fat

Visible and lasting effects over time

Better skin quality and reduction in skin laxity

- 93 patients followed for 6 months after a single treatment
- 3 independent, blinded assessors (2 facial plastic surgeons and 1 dermatologic surgeon) rated improvement over baseline for each timeframe
- Response defined as average rating of 3 assessors indicating greater than 25% improvement in depth and number of wrinkles and improvement in tightness of the skin



Pellevé™ today...



Safe and effective

- Minimal downtime
- Noninvasive
- Minimal discomfort
- Minimal side effects
- No anesthetic required



...out on the town tonight

Pellevé™ delivers a very comfortable skin tightening treatment

Pellevé uses continuous RF energy which enables you to choose how much energy to deliver



Patients receive just the right amount of energy — no more and no less



Treatments that are virtually pain-free and require no anesthetics

What doctors are saying:

“Our patients absolutely love Pellevé. Even patients who are especially fearful of surgery feel very comfortable with this procedure.”

– Dr. Phil Miller, Facial Plastic Surgeon, New York City

What patients are saying:

“It feels like a hot stone massage. It’s really relaxing”

– Patient, Chicago, Illinois

Pellevé™ feels like a warm massage

Pellevé™ has unmatched versatility



Pellevé provides the versatility to facilitate both surgical aesthetic procedures and non-surgical wrinkle reduction

GlideSafe™ Handpiece

Available in four sizes:
7.5mm, 10mm, 15mm, 20 mm



Skin tightening



Telangiectasia

H137 MicroInsulated Needle

B1D Round Loop Electrode

You may also want to consider:
A8D, A2D Fine wire, B2D Loop



Biopsy



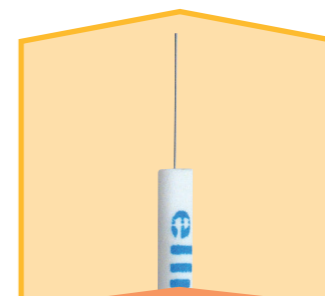
Lesion/Mole/
Skin tag

133D Pin Electrode

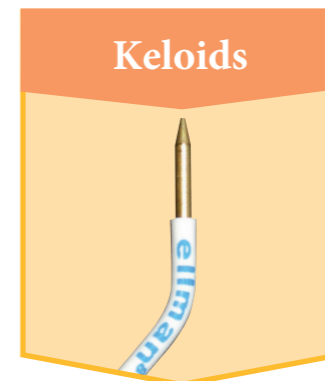
You may also want to consider:
B1D Round loop, D8D Ball,
A8D, C3D Diamond loop

A2D Fine Wire

You may also want to consider:
Empire electrodes



Scar revision/
Earlobe repair



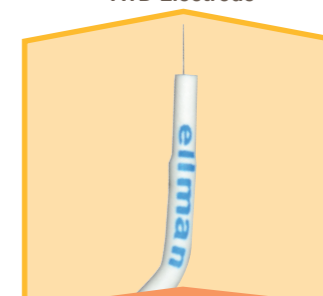
Keloids

F1D Broad Needle Electrode

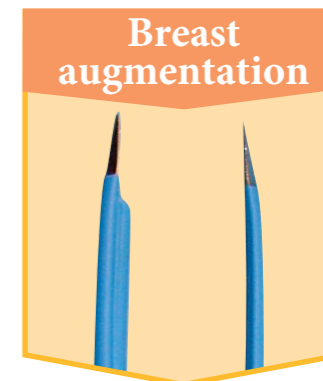
You may also want to consider:
Empire electrodes,
Round Loop electrodes

A8D Vari-Tip™

You may also want to consider:
Empire TEE327, J3 Bipolar,
A1D Electrode



Blepharoplasty



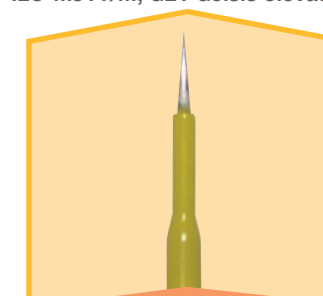
Breast
augmentation

IEC-MJ11 Mono Stan Forcep

You may also want to consider:
Empire electrodes,
E3D Scalpel electrode

Empire TEE327

You may also want to consider:
A8D, J11 Bipolar, Mini Mono Stan forceps
IEC-MJ11/M, GE1 Goisis elevator



Face-lifts

Ellman offers hundreds of monopolar and bipolar electrodes as well as many other accessories so you can maximize the versatility of your S5 platform.

Practice support & growth

Practice marketing tools



- Advertisements
- Patient brochures
- Before & After photos
- Pellevé™ open house invitations
- Video animations
- Logos
- Product photos
- Pellevé model photos
- New content added frequently to www.pelleve.com/physicians

Training support



- Installation and orientation training
- Treatment protocol/guidelines
- Photographic protocol
- Treatment form
- Follow up support
- Training certification
- Clinicians that complete their Pellevé training and use the latest Pellevé technology will receive a special icon next to their name on the Pelleve.com physician locator

Increased revenue



- Strong word-of-mouth advertising
- Pelleve.com physician finder tool helps drive patients to your practice
- Access to broader patient demographic due to procedure affordability
- Pellevé financial calculator builds a customized analysis based on your practice's clinical activities and patient flow
- Pellevé social media activities

“From the first month, Pellevé became my highest revenue generating treatment compared to other laser, light or radiofrequency technologies.”

– Dr. Monica Bonakdar, Dermatologist, California

Pellevé™ works for your practice

Accessories

Pellevé™ provides the best possible results when used with these accessories specifically designed to support the Pellevé procedure. Your sales representative can provide further information on how to order.

Pellevé Treatment Gel DHPG2 – 2 oz DHPG8 – 8 oz

- Designed and tested for Pellevé Wrinkle Treatment Procedure
- Retains viscosity and coupling properties during procedure



Pellevé Gel Pack PPK01 – 1 pack

- Sized for the face at 4 inches x 9 inches
- Can be used for postprocedure skin cooling



Pellevé Cart CART – Cart

- Holds a Pellevé S5 generator and Surg-e-Vac™
- The cart is 20 inches wide, 20 inches deep and 40 inches high



Infrared Thermometer TEMP62

- Digital ergonomic thermometer specifically calibrated for Pellevé treatment
- Best accuracy in its class: error <1% of reading
- Shows current and maximum measurements simultaneously



Pellevé™ offers a pleasurable, safe, and effective skin tightening experience with minimal downtime at a very affordable price

Important Safety Information

Pellevé™ is indicated for the treatment of mild to moderate facial wrinkles for skin types I through IV.

Possible side effects of Pellevé are usually treatment-site related and include mild discomfort during the procedure localized within the treatment area. Mild swelling (edema) and redness (erythema) may occur during or after a radiofrequency skin treatment. Initial studies of Pellevé Wrinkle Treatments have reported that erythema typically resolved within 2 to 24 hours after treatment.

Please see complete Instructions for Use.

To learn more about Pellevé, visit www.pelleve.com

1. Rusciani A, Curinga G, Menichini G, Alfano C, Rusciani L. Nonsurgical tightening of skin laxity: a new radiofrequency approach. *J Drugs Dermatol*. 2007;6(4):381-386. Additional analysis of the raw data submitted in 510(k) K082834.

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is a product of
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